

EXHIBITION BROCHURE

**31ST WORLD
LPG FORUM
2-4 OCTOBER 2018**



HOUSTON

Tomorrow's Energy Today



WELCOME TO TEXAS!

The organisers are pleased to welcome you to Houston for the 31st edition of the World LPG Forum returning to the USA after the major success of the World LPG Forum in Miami in 2014. Join us in Houston to be part of a unique moment full of opportunities!

31ST WORLD LPG FORUM CONFERENCE & EXHIBITION

The World LPG Forum is THE premier annual global event for the LPG industry organised by the WLPGA. This unique event travels the globe annually bringing together CEO's of major LPG companies, government representatives and senior delegates of major intergovernmental organisations and media to explore the LPG business, discuss its growth potential and to forge new business relationships.

If you only attend one event in 2018, make sure this is the one. Don't miss your chance to meet with all types of industry stakeholders. Alongside the conference, the exhibition will provide all delegates and visitors with the opportunity to see the latest products and services available. The exhibition area will be a central point for all Forum participants to network, learn and develop exciting new business opportunities.

The North American LPG Market

Soaring production of LPG resulting from the development of shale gas deposits, has made North America the world's largest producer and exporter of LPG in a few short years. The region also remains the world's largest consumer of LPG, as well as the undisputed leader in technical innovation for the industry in areas ranging from power generation to agricultural applications. However, the market does face some headwinds, from competition with natural gas, to the unprecedented growth in renewable energy sources, and an unsettled global political environment. All of these dynamics will be on display in Houston.

About Houston



Energy has been the primary factor in the Houston economy since oil was first discovered in the region in 1901. Houston is home to major US energy firms in every segment.

With more than 2.2 million residents, Houston is the most populous city in the state of Texas and America's fourth largest city.

The Venue: Hilton Americas - Houston

The Hilton Americas is located in Houston's downtown area. The hotel offers guests an unbeatable combination of the best location in the city plus quick and easy access to any type of entertainment. It is located 30 minutes from the George Bush Intercontinental airport.

www.worldlpgforum2018.com

★ ORGANISERS ★

The World LPG Association (WLPGA) is the authoritative voice of the global LPG industry representing the full LPG value chain. The primary aim of the Association is to support the sector through driving premium demand for LPG, while also promoting compliance to good business and safety practices. The WLPGA brings together private and public

companies involved in one, several or all activities of the industry, it develops long-term partnerships with international organisations, and implements projects on local and global scales. The Association was established in 1987 and granted Special Consultative Status with the United Nations Economic and Social Council in 1989.

WHY SHOULD YOU EXHIBIT?

1. MEET YOUR AUDIENCE

This event offers your company the opportunity to meet over 1,500 international LPG professionals and stand out.

2. IMPROVE CUSTOMER RELATIONSHIPS

The opportunity to meet with your customers face to face, spend some quality time and conclude business deals.

3. LEVERAGE ON-SITE OPPORTUNITIES

It's always easier to sell your products, material or services when they are right in front of your customers.

4. ENHANCE NETWORK

A great place to meet new customers, providers, business partners and many more contacts.

5. GET THE LATEST NEWS ON THE LPG MARKET

Knowing the business trends will help you define the best future strategy.

6. KEEP UP WITH YOUR COMPETITORS

Identify the latest offerings and marketing strategies of your competitors.

7. EXTENSIVE MEDIA & SOCIAL MEDIA COVERAGE

The event attracts many industry and international media partners: take advantage of this opportunity and gain visibility.



LPG SECTORS REPRESENTED:

- Engineering
- Safety equipment
- Equipment for production, transportation, storage and distribution
- Equipment for automotive fuel
- Equipment and facilities for industrial and domestic use of LPG

29th World LPG Forum & 2016 AEGPL CONGRESS [Florence, Italy]

Facts & Figures



1,245
square meters
of exhibition



117
exhibiting
companies



2,100
attendees



115
countries
represented



23
sponsors



64
speakers
in 2.5 days



29
media
partners

THE EXHIBITION CALENDAR

(SUBJECT TO CHANGES, TIMING TO BE CONFIRMED)

SET-UP & DELIVERIES

- Monday, 1st October 2018 / 11:00am to 6:00pm
- Tuesday, 2nd October 2018 / 8:00am to 4:00pm

EXHIBITION OPENING HOURS

- Wednesday, 3rd October 2018 / 9:30am to 5:00pm
- Thursday, 4th October 2018 / 9:30am to 4:30pm

DISMANTLING & MOVE-OUT

- Thursday, 4th October 2018 / 5:00pm to 11:00pm

WELCOME RECEPTION IN THE EXHIBITION

- Tuesday, 2nd October 2018

CONFERENCE DATES

- Wednesday, 3rd October 2018
- Thursday, 4th October 2018

GALA DINNER

- Wednesday, 3rd October 2018

NEW

ONLINE RESERVATIONS

Bookings for booth space, sponsorship & advertising, and Exceptional Energy Stage opportunity*

Book online and choose your booth space, sponsorship level and advertising opportunity or sign up for the Exceptional Energy Stage. See what is available in real time, it's quicker and easier.

Simply visit www.worldlpgforum2018.com/reservations and follow the steps:

- 1 Create your online account
- 2 Check the floorplan and choose your booth space (or go directly to step 3 if you don't want to book a booth)
- 3 Check the options to choose your sponsorship, advertising or Exceptional Energy stage opportunity
- 4 Confirm your choice
- 5 Receive your confirmation by email



*No reservation forms available anymore.

PROMOTION HIGHLIGHTS

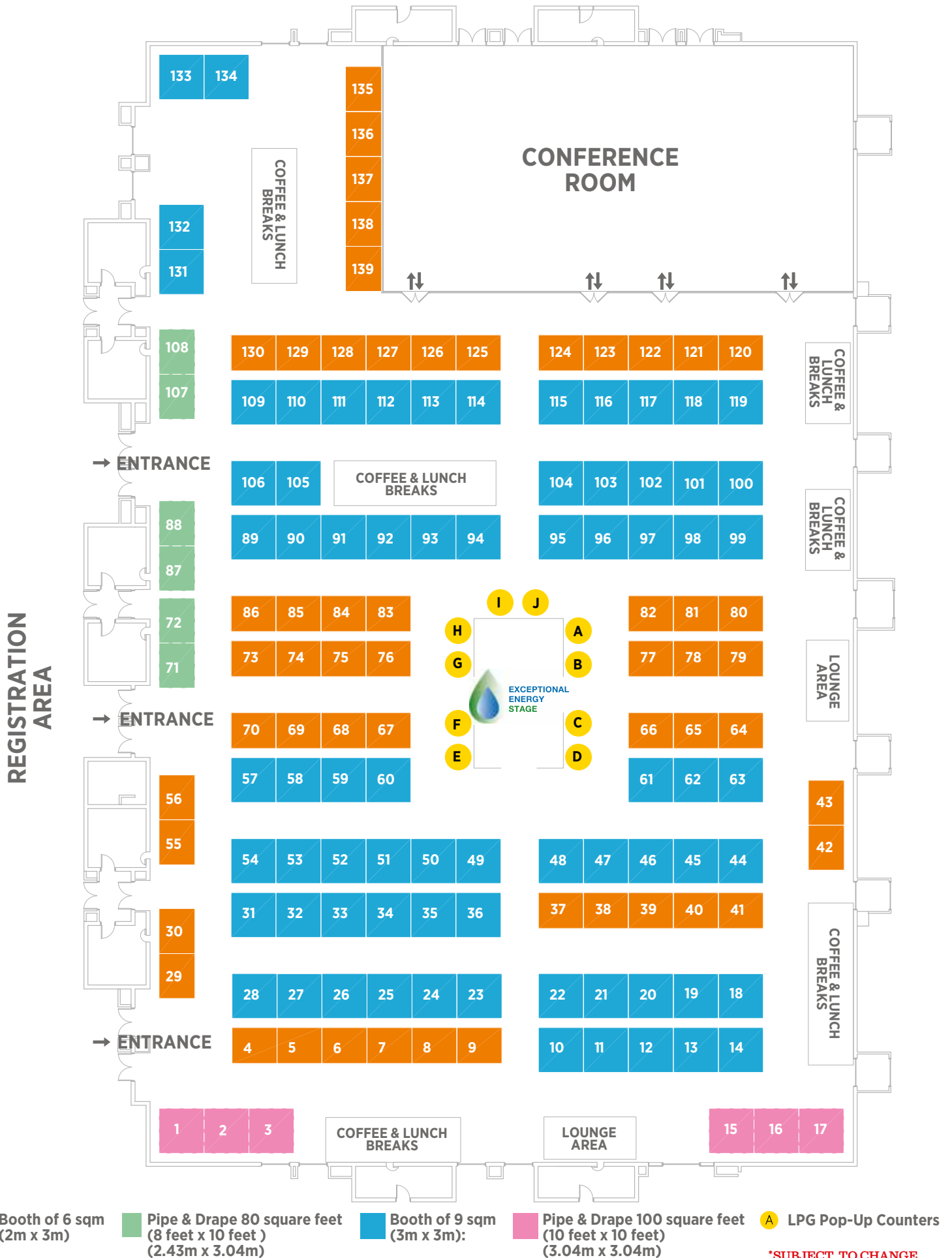
The promotion campaign for the 31st World LPG Forum will use different platforms:



PROMOTION
AT OTHER INDUSTRY
EVENTS

EXHIBITION FLOOR PLAN*

Level 4 - Grand Ballroom



BOOTH RATES & SIZES

Advantages
for WLPGA Members:
Booking Priority
& 20% Discount

BOOTH	SPACE ONLY	SHELL SCHEME	PIPE & DRAPE	
6 SQUARE METERS (2 metres x 3 metres)	4,500 € \$5,111	6,500 € \$7,382	80 square feet* (8 feet x 10 feet)	4,950 € \$5,922.37
9 SQUARE METERS (3 metres x 3 metres)	5,670 € \$6,440	8,290 € \$9,415	100 square feet** (10 feet x 10 feet)	6,200 € \$7,042

Exchange rate at the date of printing: 1€ = 0,88\$. Prices in USD FOR REFERENCE ONLY.

*80 square feet (8 feet x 10 feet) = 7.43 square metres (2.43 metres x 3.04 metres)

**100 square feet (10 feet x 10 feet) = 9.29 square metres (3.04 metres x 3.04 metres)

Invoicing and payments of booths will be made in Euro Only

**Interested
in vehicle display?**

Contact:
exhibition@worldlpgforum2018.com

Booth Specifications

Exhibitors can rent a space only, a shell scheme booth or a pipe & drape booth.

BUILDING HEIGHT:

The maximum building height is 2.50 metres or 8.20 feet.

Space Only:

Nothing will be provided but the exact floor measurements of the booth.

Shell Scheme:

Booth package consists of a modular construction with:

- Booth structure (Height: 2.50 metres or 8 feet and 20 inches)
- One booth sign
- Spotlights
- One counter & two stools
- One waste basket
- Venue existing carpet
- Standard electricity power
- Supply

Pipe & Drape:

- 8 feet high back wall drape (white)
- 3 feet high side rail drape (white)
- One booth sign
- Venue's existing carpet



LPG POP-UP COUNTERS

NEW

This is an opportunity for newcomers or local companies to be a part of the World LPG Forum with special conditions. The LPG Pop-Up Counters will be located in the heart of the exhibition surrounding the Exceptional Energy Stage. This area will be made of 10 counters of 3 sqm.

THIS OFFER INCLUDES:

- 3 sqm, counter, high stool, document holder, bin, signage
- Access to the Exceptional Energy Stage for a 10 minute presentation [outside of Exceptional Energy Stage schedule]
- Registration of your company profile in the dedicated page on the Forum Website with link to your company website
- Social media posts [Twitter] announcing your presence

PRICE: 3,000 €

THIS AREA WILL BE RESERVED TO:

- Companies created less than five years ago (from the date of the Forum) developing new innovative products and services.
- Local or international companies that have never exhibited at the Forum or haven't done so in the past five Forums.

Please note that sister companies and subsidiaries will not be eligible if the main company is already part of the Forum.



EXCEPTIONAL
ENERGY
STAGE

EXCEPTIONAL ENERGY STAGE

The Exceptional Energy Stage provides you with the chance to show new projects, technologies, products and services, and more to delegates, exhibitors and visitors.

The Exceptional Energy Stage is situated in the middle of the exhibition, allowing maximum exposure for your presentation. Presentations are on Wednesday 3rd and Thursday 4th October 2018 with 30 minutes time slots available.

There are only a limited number of slots available and to register for this opportunity, contact Camille Pieron at cpieron@wlpga.org

BENEFITS & SERVICES



IDENTIFY VISITORS AT YOUR BOOTH IN AN EASY WAY

Each participant will be given an electronic badge and exhibitors can rent badge scanners to collect visitor data.

Collect full contact details contained in the electronic badges of the participants who visit your booth and retrieve all the information collected directly on your computer.

What is the added value for you?

- More efficient follow-up with your contacts
- Better market evaluation
- No more wasted time for your sales team to collect information during the 31st World LPG Forum

BENEFITS INCLUDED IN YOUR BOOTH PACKAGE:

- Free lunches and coffee breaks served in the exhibition
- Welcome Reception attendance access
- Publication of company profile and details in the Exhibition Directory & Buyers' Guide
- Exhibition e-invitation (PDF)
- Banners and logo of the event to use in your company emails and on your website
- Access to an online dedicated exhibitors' space

The organisers will promote the 31st World LPG Forum and the exhibition at different industry events all over the world as well as via media partnership agreements and a social media campaign.

The exhibitors' list will be communicated in the Conference Brochure, Final Programme, and Exhibition Directory & Buyers' Guide and will also be available on the event website and the Forum mobile app.

For WLPGA Member Companies Only:

- A two week priority reservation opportunity before booth sales open to non-members (from 20th September 2017).
- A discount of 20% on the total exhibition rental fee.
- Member companies are highlighted within the Exhibition Directory & Buyers' Guide with their company logo.
- Indication of membership on the exhibition booth.
- Complimentary use of ad-hoc meeting room available for free. Please note that the use of this meeting room is limited to one hour maximum per day per member company. Book at exhibition@worldlpgforum2018.com.

IN YOUR BOOTH PACKAGE:

- Information and coordination services during the set-up, exhibition period and dismantling of booths.
- Caretaking of public areas (individual booth cleaning not included).
- Surveillance of the exhibition premises (booths are not covered individually).

DEDICATED EXHIBITORS' SPACE ONLINE

A dedicated exhibitors' space will be available online and will offer each exhibitor services and promotional tools to facilitate their participation.

LOGISTICAL TOOLS

The Exhibitor Technical Manual will be available online and will guide you in preparing your booth for the event.

The manual contains useful information regarding exhibition rules, safety regulations, set up, booth description, specification documents and maps, along with order forms and prices for all necessary services (furniture, decoration, electricity, transport, storage, catering, cleaning, security, accommodation etc.).

Your company exhibitor will be able to submit the information regarding your exhibitor badges online.

You will also be able to submit your contact details and profile online for the exhibition directory listing.

PROMOTIONAL TOOLS

Advertising and Sponsorship opportunities increase company visibility and draw attendees to your booth.

- The logo and banner of the event will be downloadable from the website. Use it in your communications to emphasise your participation at the event.
- You will also be able to download invitations for your guests. Send them to all your suppliers, prospects and clients to welcome them to your booth.
- The Conference Brochure and the Exhibition Directory & Buyers' Guide will be available online. You will be able to send them to your contacts to promote your participation.

BENEFIT ALSO FROM THE POSSIBILITY TO:

- Register to conference sessions at a reduced fee
- Get information about possible sponsorship branding opportunities
- Buy an advertisement in the Exhibition Directory & Buyers' Guide at a discounted rate
- Reserve a slot at the Exceptional Energy Stage
- Book your hospitality suite at a special price

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Check out the wide range of sponsorship and advertising opportunities in the Sponsorship & Advertising Brochure to enhance your presence and visibility and catch visitors' attention.

	Platinum	Gold	Silver	Bronze
Financial contributions	\$65,000	\$35,000	\$15,000	\$3,000
Number of benefits	15	9	7	6
Free conference registrations	4	2		
Speaking opportunity at a Social Event	•			
Advertising banner on Forum Website	•			
Full-page advertisement in Exhibition Directory & Buyers' Guide	•			
Company Literature at Social Event	•			
Participants mailing list	•			
Placement of give-away in delegate bags (optional)	•			
Corporate video shown at Welcome Reception (optional)	•			
Company link on Forum website	•	•		
Logo on Forum Website	•	•	•	•
Logo in Conference Brochure*	•	•	•	•
Logo in Exhibition Directory & Buyers' Guide and Final Programme*	•	•	•	•
Sponsor Brochure table in the exhibition booth	•	•	•	•
Sponsor acknowledgement on booth fascia if applicable	•	•	•	•
Acknowledgement in WPGA communications	•	•	•	•
Options		See options per category in the Sponsorship Brochure	See options per category in the Sponsorship Brochure	

*Logos in brochures are subject to deadlines

Exhibition & sponsorship rules and regulations together with the general sales conditions are available on www.worldlpgforum2018.com

ADVERTISING

The Exhibition Directory & Buyers' Guide is The reference used by the participants throughout the event. Seize this opportunity to highlight your company and the new products or services in this high value document.

Logo with company description in the directory is a complimentary benefit for WLPGA Members.

5% discount
on the announced rates is offered to sponsors and exhibitors.



HALF PAGE
\$ 1,300

FULL PAGE
\$ 2,250

INSIDE FRONT COVER
\$ 4,000

INSIDE BACK COVER
\$ 4,000

OUTSIDE BACK COVER
\$ 5,000

DOUBLE SPREAD SHEET:
\$ 3,000

SHOW MAP: one advertiser only
\$ 6,000

LOGO with company description
\$ 200

Don't see any option that meets exactly what you are looking for?
Contact the organising secretariat to customise a tailored partnership
exhibition@worldlpgforum2018.com

GENERAL RULES & REGULATIONS

MCI France has been entrusted by the World LPG Communication SARL (VAT N° FR 90421213 893, headquartered at 182, Avenue Charles de Gaulle – 92200 Neuilly-sur-Seine, France) with general logistics and organisation of the 30th World LPG Forum here below referred to as “the event”, to be held from 2nd to the 4th October 2018 in the Hilton Americas in Houston. MCI France may also be referred to as “The organiser” here below.

The person or company buying an exhibition space (booth or Exceptional Energy Stage), an advertisement or becoming a sponsor to the event may also be referred to as “the company”.

Both the organiser and the company may also be referred to as “the Parties”.

Applications

Reservations of booth, sponsorship or advertising opportunities are now online. The online reservation replaces the usual reservation forms. Visit:

www.worldlpgforum2018.com/reservations
If you need help you can contact the organiser at:
exhibition@worldlpgforum2018.com

In the absence of specific written contract between the parties the completion of the online reservation process constitute **a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations** as well as all the specific conditions related to the event if applicable.

An invoice due upon receipt will be issued once the online reservation has been completed. In order to guarantee the reservation, a 50% deposit is due upon receipt of the invoice. No verbal or telephone agreement will commit the organiser unless confirmed in writing. The total subscription fee is to be settled by **25th June 2018** at the latest. **Non-payment by this stated deadline will lead to the cancellation of the right to use the booth, and without reimbursement of the sums paid.**

Booth, sponsorship, Exceptional Energy Stage and advertising reservations will be taken on a first-come-first-served basis unless specific event conditions state it

differently and are subject to the full payment. No change will be possible without the organiser’s written agreement. All payment must be received by the organiser prior to the event as per the general or specific event conditions. No sponsor/exhibitor will be allowed to begin move-in operations nor be listed as a sponsor/exhibitor in the event publications until full payment is received by the organiser.

As for the exhibition, the floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Local Public authorities and its official Fire & Safety Regulation Services. However, the organiser reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor.

Acceptance of Applications

The organiser reserves the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or close stands, wholly or in part, that reflects unfavorably on the character and the purpose of the event.

Payment

The organiser (MCI France) is the sole competent and authorised company to receive payments for this event.

Payments must be made in Euros (€) or USD (\$)

By bank transfer to the order of 31st World LPG Forum/MCI France:

Agency: CREDIT LYONNAIS
Direction Entreprise - 19 Boulevard des Italiens – 75002 Paris – France

Bank code: 30002 – Sort Code: 05666 – Account number: 000 006

0490S – KEY: 87

IBAN: FR05 3000 2056 6600 0006 0490 S87 – SWIFT: CRLYFRPPXXX

(For any bank transfers you must indicate the reason for the payment on the transfer form, eg sponsorship, booth payment, advertising etc.)

We also accept the following credit cards: VISA, MASTERCARD, EUROCARD, and AMERICAN EXPRESS.

Cancellation conditions

(applicable to exhibition, Exceptional Energy Stage and advertising)

All cancellations must be made in writing to MCI France. The organiser shall retain:

- **25%** of the agreed amount due if the cancellation is made before 29th December 2017
- **50%** of the agreed amount due if the cancellation is made between 29th December 2017 and 25th June 2018
- **100%** of the agreed amount due if the cancellation is made after 25th June 2018.

After exhibition space, Exceptional Energy Stage, sponsorship or advertising have been confirmed by the organiser, a reduction or any other kind of, is considered as a cancellation and will be governed by the above cancellation policy.

As for the exhibition, a reduction in space can result in relocation of exhibit space at the discretion of the organiser.

Local and Site Regulations

Companies shall abide by the local and site regulations with respect to law and order, safe and security. The organiser will take appropriate action against those who do not comply with these regulations. The organiser have the authority to demand removal/change of any tools/documents/structures which are not in accordance with the event rules or even cancel the participation of the company. The decision of the organiser will be final and binding.

Entry to the Exhibition

Access to the exhibition will only be possible to conference participants, exhibitors and visitors. To attend any event sessions, all participants will need to register as delegates and pay the appropriate registration fee.

Sharing of Booths

Exhibitors are not permitted to share with others any booth space allotted to them without prior written consent of the organiser.

Use of Rented Space and Building Rules

The use and branding of exhibit space may not exceed the rented surface. The height

limitation as communicated in the Exhibition Technical Manual must be respected both for physical and visual devices (e.g. lasers, gobos, etc.).

Insurance

The company renounces to take recourse against the organiser or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the event. None of the organiser's Insurance will cover the Buyer's activities during the event.

Failure to Occupy Space

Exhibitors not occupying booth space by 3rd October 2018 will forfeit their booth space without refund. The space may be resold or used by the organiser.

Force Majeure

In the case of force Majeure, the event dates may be changed or the latter may be purely and simply cancelled. The organiser cannot be held liable for any hindrance or disruption of event proceedings arising from political, social, health or economic events or any other unforeseen incidents beyond their control. The event cancellation conditions shall apply in any case. These conditions apply to registration fees as well as exhibitions, sponsorship and advertising sales.

The organisers strongly recommend that exhibiting companies obtain adequate cover for cancellation travel, health, accident and cancellation insurance before they depart from their countries.

The organiser will accept no liability for personal injuries sustained by or for loss or damage to property belonging to exhibiting companies and their representatives either during or as a result of the event.

Security

Likewise, and especially in case of risk of harm to any person's security (and independently from any case of force majeure), the event organisers reserve

the right to change the event location and, if necessary, to move the event to another country or region than the one initially planned. The event cancellation conditions stated below shall apply; the organiser strongly recommend that buyers subscribe adequate covers for and adequate cancellation insurance.

In the event of litigation, jurisdiction falls under the Paris Law Courts alone.

Interpretation of the Regulations and Amendments

The organiser is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the Buyer. MCI FRANCE reserves the right to change or to complete the here-enclosed regulations without prior notice but the buyer will be informed.

Third Party Companies

The organiser will communicate exclusively with clearly identified third party companies officially mandated by the buyer (participating exhibitors and sponsors). Queries received from third party companies (i.e communication and press agencies) which do not clearly indicate which company they are representing will not be answered. It is the responsibility of the company to inform the organiser of the full contact details of the third party companies they are working with.

Press Conferences

Press conferences organised by the company or its duly authorized representatives may only take place after authorisation of the organiser. The organiser must be notified of any planned press conferences and all journalists must be officially registered to attend the event.

Promotion Onsite

Promotion onsite (at the event) must be limited to the confines of the exhibit space, and/or to the meeting rooms rented by the sponsor/exhibitor. It is completely

forbidden to distribute any documents/ gifts or any other type of goods in the common areas of the event to promote your company. The organisers reserve the right to close their booth if the company is also exhibiting at the event.

Companies holding any type of event outside the conference centre without authorisation will see their participation automatically cancelled without any reimbursement.

Visa and Documentation Required to Travel to the Country of the Event

It is the responsibility of the company to ensure having adequate information and/or entry and visa documents to travel to the country of the event. Entry and visa information is available at:

<https://esta.cbp.dhs.gov/esta/>

It is recommended that you plan your travel in advance and that you apply for your visa early, should you need one. The organiser is NOT responsible for arranging visas. However, should you need an official invitation letter for visa application purposes, you may visit the event website to download your personalised invitation letter. No exhibition and registration fee refunds will be issued for cancellation or non-attendance due to failure to obtain a visa. In any case, the organiser cannot be held responsible for any inconvenience relating to non-observance or non-compliance to the country law, rules and regulations.



WE ARE DELIGHTED TO ANNOUNCE THE FOLLOWING SPONSORS*

PLATINUM SPONSORS



**INTERESTED IN POSITIONING YOUR COMPANY
AT THE PREMIER ANNUAL EVENT
IN THE LPG INDUSTRY?**

Contact & details:

31st World LPG Forum Organising Office

[NEW ADDRESS]

c/o MCI France
25 rue Anatole France
92300 Levallois-Perret
France
www.worldlpgforum2018.com
Phone : + 33 (0) 1 53 85 82 65
Fax: +33 (0) 1 53 85 82 83

General Information :

Contact: **Mr Jeffrey Roussey**
info@worldlpgforum2018.com

Exhibition, Sponsorship & Advertising Sales:

Contact: **Mr Stéphane Laurens**
exhibition@worldlpgforum2018.com

Exhibition Logistics:

Contact: **Mr Charles Edgar Tallut**
exhibition@worldlpgforum2018.com

Registration, Accommodation and Invitation Letters for Visa Appliances:

registration@worldlpgforum2018.com

Organisers

**World LPG Communication SARL,
World LPG Association (WLPGA)**
182, avenue Charles de Gaulle, 92200
Neuilly sur Seine, France

Forum contact at the WLPGA:

Mrs Esther Assous
eassous@wlpga.org
www.worldlpgforum2018.com
#WorldLPGForum

The host organisers have entrusted MCI France with the general organisation and logistics of the exhibition for the 31st World LPG Forum.

