



Exhibitor in the Spotlight

In conversation with Neil Ormrod, Director, ITO Europe
Exhibitor at the 31st World LPG Forum

ITO is a leading Japanese manufacturer of gas regulators & equipment, with a global supply network. Founded in 1953, ITO Corporation has maintained a Quality-First philosophy. ITO stands for Innovation; Innovation is what they do. Visit them at Booth #96 in Houston.



1. The Forum Voice: Thank you for taking the time to talk to The Forum Voice. Could you tell us what made you decide to be an exhibitor at this year's World LPG Forum?

We have attended the WLPGA Forum and exhibition for many years and always support the WLPGA. This is the only major global exhibition for our industry and it enables us to meet friends old and new from all over the world to introduce and demonstrate our innovative products.

We have also presented two papers to the GTC and received the First Place Innovation Award in 2011 and Runner Up in 2013, these are very prestigious awards and the GTC has been a great showcase for us.

Every year the Forum and its exhibition grow, with more exhibitors and more visitors and more interest in the products. It is a great 'forum' in which to discuss and view our industry.

2. The Forum Voice: What specific products or services will you highlight this year at your booth? Or anything else that you would like to share with the readers of The Forum Voice?

Being a Japanese company we have a very innovative mindset as you would expect. One of the benefits of these exhibitions is showing these new innovations to people who would never find out about them and explaining the advantages and benefits.

As a leading developer and manufacturer of automatic changeovers (we have sold over 10,156,000 as of Autumn 2017) we will be showing our broad range and also the telemetry ready version which works with most available interfaces and as market leaders in this we know it greatly improves gas distributors logistics, reduces costs and cuts consumer (customer) runouts.

The PA System always creates interest as this generates SNG from LPG and air (no electricity) and we were proud to contribute towards the WLPGA's latest Project Publication about SNG. Also, on the booth will be our ecoRizer which vaporizes LPG without any power source just the warmth of the air movement and thereby saves considerable electricity costs and cuts out CO2 emissions. There will be one moving demonstration, our earthquake shut-off system for gas which is mandatory in many installations in Japan reducing risk from secondary disaster.

3. The Forum Voice: What message do you have for the repeat and new attendees to the exhibition?

I think 'You never know what you are missing' sums up my message. We all carry on doing the things the way we have always done things not realising that there are better, more economical and more efficient ways of doing things. We are all (or should be) looking at ways of protecting the environment and again with many of the products on show all of these factors are covered. If you are going to one exhibition this year then visit this one, if you don't visit to find out what is new in your industry, then you may well get left behind. #seeyouthere.

