

SPONSORSHIP & ADVERTISING BROCHURE

**31ST WORLD
LPG FORUM**
2-4 OCTOBER 2018

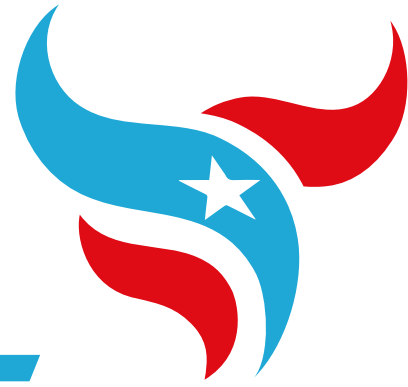


H O U S T O N

Tomorrow's Energy Today



ENHANCE YOUR VISIBILITY, BECOME A SPONSOR



The World LPG Forum is THE annual global event for the LPG industry.

This unique event travels the globe annually attracting key international agencies, policy makers, media and the highest level of industry leaders to explore the LPG business, discuss its growth potential and to forge new business relationships.

Make the most of your sponsorship at the 31st World LPG Forum in Houston by ensuring that participants remember your brand. A wide range of sponsorship & advertising opportunities is available for you to showcase your company to key international decision-makers.

★ WHY BECOME A SPONSOR? ★



Show your support to the industry

This event offers your company the opportunity to communicate and reach over 1,500 international LPG professionals.
Stand out from the crowd!



Strengthen your company's image

Your brand will be in all communications and unmissable during the event where buyers, sellers and products will be under one roof.



Benefit from unique marketing options

Each sponsorship category will offer you various benefits to **maximise your return on investment.** (discover how on page 4).



Media coverage

The event attracts a wealth of media partners; take advantage of this opportunity and **gain exposure worldwide.**

HOW DO SPONSORS BENEFIT FROM VISIBILITY?

Sponsors are acknowledged in all communications before, during and after the event.



Website

More than **28,000 visitors** and up to **3,500 visitors per month** since its launch.



Event Mobile Application

200 active users every year.



Event Newsletters

The Forum Voice is distributed to over **3,500 contacts** before and during the Forum.



Publications

The Conference Brochure is mailed to around **6,000 contacts in the LPG industry**.

Sponsor options are available at different sponsorship levels for greater visibility during the event.



Conference Room

Sessions are attended by around **500 delegates**.



Registration Area

3,000 participants use this area for their registration during the event.



Social Events

Around **500 exclusive guests** in exceptional venues.



Coffee Breaks & Lunches

Buffets are located in the exhibition and **open to all participants**.

SPONSORSHIP

Become a sponsor and select your sponsorship level



Platinum sponsorship

[See the high level benefits in the table]



Gold options

[Choose one option from the list]

- . Live entertainment at Gala Dinner
- . Event lunches in the exhibition (1 of 2)
- . Banner in the daily on-site Forum Voice newsletter
- . Logo on online proceedings emailing and website
- . Logo on event delegate bags
- . Logo on badge lanyards
- . Logo within event mobile app
- . Banner/video on event website



Silver options

[Choose one options from the list]

- . General exhibition floor plan (on-site)
- . Water stations in the exhibition area
- . Placement of company pads and pens in delegate bags (must provide)
- . Speaker's preview room
- . Registration area
- . Logo on WIFI connection page during event
- . Coach transport to social events OR shuttle bus to venue
- . Choice of coffee breaks (1 of 3)



Bronze sponsorship

[See benefits in the table]

SPONSORSHIP LEVELS AND BENEFITS

	Platinum	Gold	Silver	Bronze
Financial contributions	\$65,000	\$35,000	\$15,000	\$3,000
Number of benefits	15	9	7	6
Free conference registrations	4	2		
Speaking opportunity at a Social Event	•			
Advertising banner on Forum Website	•			
Full-page advertisement in Exhibition Directory & Buyers' Guide	•			
Company Literature at Social Event	•			
Participants mailing list	•			
Placement of give-away in delegate bags (optional)	•			
Corporate video shown at Welcome Reception (optional)	•			
Company link on Forum website	•	•		
Logo on Forum Website	•	•	•	•
Logo in Conference Brochure*	•	•	•	•
Logo in Exhibition Directory & Buyers' Guide and Final Programme*	•	•	•	•
Sponsor Brochure table in the exhibition booth	•	•	•	•
Sponsor acknowledgement on booth fascia if applicable	•	•	•	•
Acknowledgement in WLPGA communications	•	•	•	•
Options		see options per category page 3	see options per category page 3	

*Logos in brochures are subject to deadlines

Exhibition & sponsorship rules and regulations together with the general sales conditions are available on www.worldlpgforum2018.com

ADVERTISING

Increase your marketing impact by taking advantage of the low-cost/high-value advertising opportunities to reach a prestigious audience on a global scale. The Exhibition Directory & Buyers' Guide is the document used by all participants throughout the event. It contains a wide range of information regarding the industry and companies in the LPG sector. All participants will get one and will keep it after the Forum as a reference directory of business contacts and services in the LPG industry.

Seize this opportunity to highlight your company and new products or services.

Logo and description in the directory is a free benefit for WLPGA Members.

5% discount
on the announced rates is offered to sponsors and exhibitors.



HALF PAGE
\$ 1,300

FULL PAGE
\$ 2,250

INSIDE FRONT COVER
\$ 4,000

INSIDE BACK COVER
\$ 4,000

OUTSIDE BACK COVER
\$ 5,000

DOUBLE SPREAD SHEET
\$ 3,000

SHOW MAP:
one advertiser only
\$ 6,000

LOGO with company description
\$ 200

New

ONLINE RESERVATIONS

Bookings for booth space, sponsorship & advertising, and Exceptional Energy Stage opportunity*

Book now online and choose your sponsorship level and advertising opportunity. See what is available in real time, it's easier and quicker.

Simply visit www.worldlpgforum2018.com/reservations and follow the steps:

- 1 Create your online account
- 2 Check the floorplan and choose your booth space (or go directly to step 3 if you don't want to book a booth)
- 3 Check the options to choose your sponsorship, advertising or Exceptional Energy stage opportunity
- 4 Confirm your choice
- 5 Receive your confirmation by email



*No reservation forms available anymore.

WE ARE DELIGHTED TO ANNOUNCE THE FOLLOWING SPONSORS*

PLATINUM SPONSORS



*at date of printing of the brochure

INTERESTED IN POSITIONING YOUR COMPANY AT THE PREMIER ANNUAL EVENT IN THE LPG INDUSTRY?

Contact & details:

31st World LPG Forum Organising Secretariat

[NEW ADDRESS]

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25 rue Anatole France
92300 Levallois-Perret
France
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Fax: +33 (0) 1 53 85 82 83

General Information :

Contact : **Mr Jeffrey Roussey**
info@worldlpgforum2018.com

Exhibition, Sponsorship & Advertising Sales:

Contact: **Mr Stéphane Laurens**
exhibition@worldlpgforum2018.com

Registration, Accommodation and Invitation Letters for Visa Appliances:

registration@worldlpgforum2018.com

Your Forum contact at the WLPGA:

Contact: **Mrs Esther Assous**
eassous@wlpga.org

The host organisers have entrusted MCI France with the general organisation and logistics of the exhibition for the 31st World LPG Forum.

